

Your advantages as GTB Premium Partner

The new service offerings for Premium Partners



Delegation of up to 2 representatives to the GTB Technical Advisory Board (TAG), where they can contribute their ideas and proposals for future developments, e.g. concerning work on the syllabi.



Participation in the GTB "Train the Trainer"-courses With these courses, the participants are exclusively given the opportunity to qualify further as "GTB-trained trainer". Participation is free of charge for all trainers from Premium Partners. Training providers have the right to advertise trainers with this additional qualification, and to advertise the courses held by such trainers with the logo "GTB-trained trainer".



Free participation in GTB forums



Attractive presentation as "GTB Premium Partner" on the GTB homepage

Comprehensive company portraits including links and additional information are installed on the GTB website.



Exclusive access to the GTB marketing kit

Premium training providers have access to the GTB marketing kit via the protected provider area of the GTB website. This provides advertising materials, such as brochures, posters or slide sets, some of which can be personalized.



Preparation of one press release free of charge

The GTB provides for the preparation of one press release per year free of charge for its Premium Partners.



Advertising of events

Events organized by the Premium training provider can from now on be attractively advertised on the GTB website.



Advertising as Premium training provider

The GTB publishes the Premium Partners at trade exhibitions, congresses or conferences, as well as in suitable printed media.



Regular feedback about market share and customer satisfaction

Premium training providers regularly receive evaluations about their current market share as well as the results from customer satisfaction and training participant questionnaires of the GTB.